

## CLIENT:

*LIONS CLUBS INTERNATIONAL*

## EVENT:

*90TH ANNUAL INTERNATIONAL CONVENTION*

## FEATURED SERVICES:

*TOURS, ACTIVITIES, CONVENTION SERVICES,  
SPOUSE PROGRAMS*

## EVENT OVERVIEW

*In July 2007, over 15,000 Lions Club members from more than 100 countries gathered in the Chicago for the Lions Clubs International Convention. On The Scene was called upon by the Lions Host Committee to showcase the 'Birthplace of Lionism' by offering customized city tours, Lions Club Headquarters tours, dinner cruises and evening events. In addition, On The Scene offered personalized events & activities for the newly elected District Governors and Board of Directors spouses.*

## SERVICE SUMMARY

*Nearly 2,000 tour & event tickets were sold online and onsite during the 5 days of the convention! Over 1,100 members toured the Lions Clubs International Headquarters in nearby Oak Brook, IL. On The Scene utilized its' Event Management System (EMS) to offer online tour registration, secure payment processing and electronic ticketing. A 4<sup>th</sup> of July fireworks chartered cruise along Lake Michigan was a spectacular evening enjoyed by Lions Club members from around the world. A private luncheon at the historic Medinah Temple Home Store and an exclusive lunch performance by a children's choir at the Chicago Symphony Orchestra delighted the District Governors and Board of Directors spouses.*



**Destination Management  
And Event Services**

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*"We would like to thank you for all your hard work during the Convention. Arranging and coordinating a shuttle for District Governors, HQ tour and tour desk with its associated cultural and language differences is a daunting task, which you handled well. We were completely satisfied with the service you provided to us and will certainly consider using you in the future"*

*-Vivian Leabhart- Manager-Convention Services*