

CLIENT:

ROTARY INTERNATIONAL

EVENT:

98TH ROTARY INTERNATIONAL CONVENTION

FEATURED SERVICES:

TRANSPORTATION & LOGISTICS MANAGEMENT

EVENT OVERVIEW

More than 16,500 Rotarians from 147 nations attended the 98th Rotary International Convention, which was held in Salt Lake City in June 2007. After an extensive bid process, On The Scene was selected for the overall management planning, equipment provision and operational supervision of transport services for the convention. Safety and operational efficiency were the main goals in delivering a world-class transportation program for the convention.

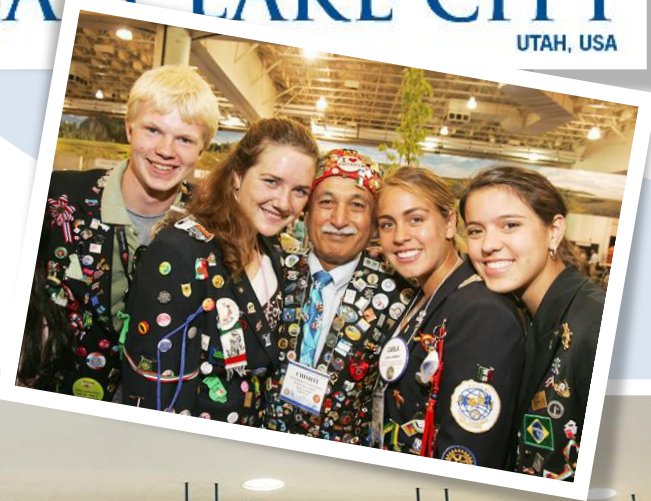
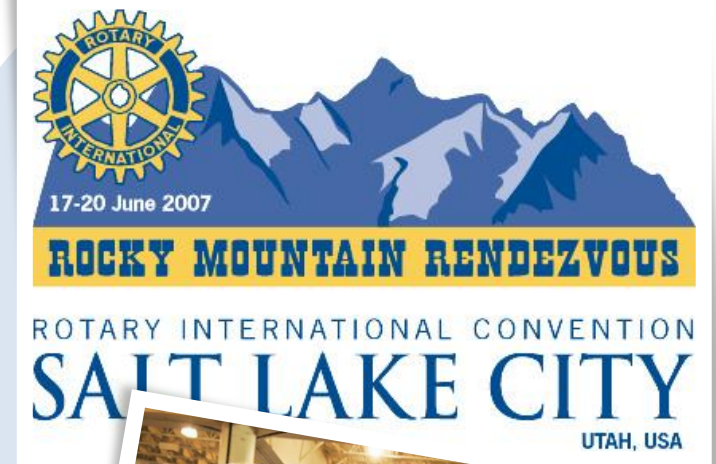
SERVICE SUMMARY

On The Scene first developed the hotel shuttle plan encompassing 48 hotels and 13 routes over 5 days with peak & non-peak frequencies. Detailed transportation guides, signage, traffic control and transportation coordinators all worked in conjunction, ensuring a smooth and successful hotel shuttle program. Pre-convention meetings shuttles, Rotary leadership buses and VIP vehicles were all coordinated and organized by the On The Scene transportation team. In addition, On The Scene operated shuttles for two Host Committee events-The Rocky Mountain Rodeo at the Delta Center and the Rendezvous in Pioneer Park. Throughout the convention, an on-site transportation control office managed the transportation system and maintained its quality control.

OnTheScene

**Destination Management
And Event Services**

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"Your team approach of managing the on-site logistics, security, staffing, bus and driver training and adherence to published route scheduling, as well as the various other components of the RI program, including Host Organization events, private tour groups, VIP schedules and disabled transfers further demonstrated your extensive industry knowledge for the delivery of an overwhelmingly successful transportation program."

-Deborah Kujbida- Transportation Administrator, Rotary International