

CLIENT:

SEAGATE TECHNOLOGY

EVENT:

WORLD WIDE SALES MEETING

FEATURED SERVICES:

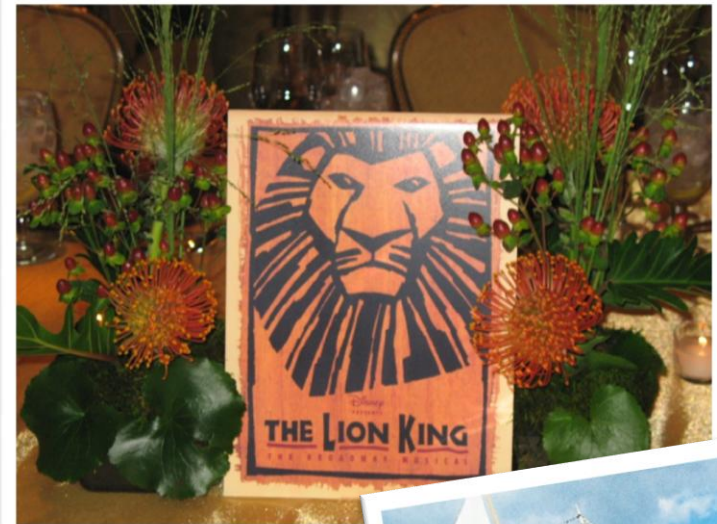
*TRANSPORTATION, TOURS & ACTIVITIES
EVENT MANAGEMENT & PRODUCTION*

EVENT OVERVIEW

Seagate Technology, a leading manufacturer of computer disc drives, selected Chicago for the location of their annual World Wide Sales Meeting. Over 300 attendees from the US, EMEA and Asia Pacific descended on Chicago for a full agenda of seminars and meetings. On The Scene provided its' signature event management services for the meeting, including airport transfers, customized tour programs, fun activities and evening special events.

SERVICE SUMMARY

After a smooth airport arrival coordinated by On The Scene, guests competed in a company soccer match and BBQ at a private lighted field in Chicago. During the week, guests were encouraged to participate in several planned activities such as a golf tournament, a private sailboat charter on Lake Michigan, a day at the horse races, a Chicago lakefront bike hike or exploring the shopper's paradise of the Magnificent Mile. A private dinner fireworks cruise on a gorgeous night in Chicago was enjoyed by all. The 'On Broadway' theme dinner featuring selected Broadway productions and Rockette dancers fired up the crowd for next year's sales meeting in New York City. To end the week on a high note, the group partied late into the night at a world famous blues bar.



"Just wanted to say again, how happy we were with your team executing our program. It was a pleasure to work with you. I would like to add a special thank your staff for service above and beyond. They caught every curve ball we threw to them!!

-Seagate Events Manager

OnTheScene

**Destination Management
And Event Services**

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